

*A Message from the  
Enterprise Chief Compliance Officer*



Our team of healthcare and legal professionals has decades of experience in healthcare administration, regulatory compliance, revenue integrity, higher education, information technology, and

academic medicine. We understand that the highly regulated healthcare and higher education industries require innovative, collaborative, and strategic approaches to ensure that our enterprise operations align with Jefferson's mission, vision, and values.

We will deliver the tools, training, and support that Jefferson's patients, students, employees, contractors, board members, and other members of our community need to maintain quality systems, provide superior care, adhere to all regulatory requirements, and "Do The Right Thing." Rely on us to help you navigate compliance challenges that impact your Jefferson-related activities. Please utilize this directory to find a professional to assist with all of your compliance-related needs.

We are here to help you  
"Do The Right Thing."

**Sonya Fair Lawrence, BSN, JD, CHC**  
SVP and Enterprise Chief Compliance Officer  
Email: [Sonya.Lawrence@Jefferson.edu](mailto:Sonya.Lawrence@Jefferson.edu)  
Office Direct Dial: (215) 503-7521

# Contact Compliance

Jefferson's compliance team will provide up-to-date information on the full spectrum of Jefferson's policies, procedures, and regulatory requirements.

## Compliance Team Leaders

### Hospital and Professional Fee Billing

Lavel Gwynn, MBA, RHIA, CCS, CPC  
[Lavel.Gwynn@Jefferson.edu](mailto:Lavel.Gwynn@Jefferson.edu)  
(215) 955-2919

### Regulatory Compliance

Susan Philip, BS, MSW, RN  
[Susan.Philip@Jefferson.edu](mailto:Susan.Philip@Jefferson.edu)  
(215) 955-9078

### Provider Education

Kevin Durmala, CPC, CPMA, CRC  
[Kevin.Durmala@Jefferson.edu](mailto:Kevin.Durmala@Jefferson.edu)  
(215) 503-9268

### Investigations

Velena Flores  
[Velena.Flores@Jefferson.edu](mailto:Velena.Flores@Jefferson.edu)  
(267) 857-7349

### Conflicts of Interest

Jennifer Schneller, JD  
[Jennifer.Schneller@Jefferson.edu](mailto:Jennifer.Schneller@Jefferson.edu)  
(267) 857-0926

### Education and Training

Sarah Rosenberg, JD  
[Sarah.Rosenberg2@Jefferson.edu](mailto:Sarah.Rosenberg2@Jefferson.edu)  
(267) 734-4269

### General Inquiries

[ComplianceQuestions@Jefferson.edu](mailto:ComplianceQuestions@Jefferson.edu)  
844-MY-1-CODE (844-691-2633)

For resources and additional compliance information, join the Compliance Community at:  
[myJeffHub.Jefferson.edu](http://myJeffHub.Jefferson.edu)



## Office of Enterprise Corporate Compliance

Thomas Jefferson University  
Jefferson Health



# Office of Enterprise Corporate Compliance Leaders and Team Members



**Linda Bell, CHC**  
Compliance Specialist

Email: Linda.Bell@Jefferson.edu  
Phone: (215) 481-3491

Linda utilizes decades of accounting and business services experience in her compliance role. Linda is certified in Healthcare Compliance and provides compliance coordination for Jefferson Health Abington.



**Katelyn Conners, MSOD, PMP**  
Director, Compliance Transformation & Engagement

Email: Katelyn.Conners@Jefferson.edu  
Phone: (215) 955-9091

Katelyn brings her background of metrics, learning and development, and change management to the Jefferson community. She manages engagement activities, and designs programs to support continuous learning.



**Kevin Durmala, CPC, CPMA, CRC**  
Sr. Clinical Documentation Auditor/Educator

Email: Kevin.Durmala@Jefferson.edu  
Phone: (215) 503-9268

Kevin's diverse background in healthcare allows for a unique perspective of the revenue cycle process. He leverages his experience with clinical documentation auditing and innovative approaches to education to support providers.



**Ashley Edwards, BS**  
Compliance Specialist

Email: Ashley.Edwards2@Jefferson.edu  
Phone: (267) 857-7348

Ashley's professional services experience from accounting firms complements her background in compliance and auditing. She delivers accurate and timely support to all members of the Jefferson community.



**Velena Flores**  
Audit and Investigations Manager

Email: Velena.Flores@Jefferson.edu  
Phone: (267) 857-7349

Velena brings more than a decade of experience as a Federal Auditor. She uses her diverse background to strengthen the Enterprise Compliance investigation process and continued preparedness for external investigations.



**Lavel Gwynn, MBA, RHIA, CCS, CPC**  
Director of Revenue Integrity Compliance

Email: Lavel.Gwynn@Jefferson.edu  
Phone: (215) 503-2919

Lavel uses more than 20 years of experience in coding, billing compliance, auditing, and education to oversee and direct clinical documentation improvement efforts at Jefferson. Lavel serves as a leader for external audits and remediation.



**Ernsth Jovin**  
Administrative Assistant

Email: Ernsth.Jovin@Jefferson.edu  
Phone: (215) 955-0868

Ernsth utilizes her administrative experience to support operational needs for Jefferson's Compliance Program. With several years in the healthcare industry she able to resolve complex inquiries effectively and efficiently.



**Anthony Johnson, MPH, PMP**  
Sr. Director, Compliance Operations

Email: Anthony.Johnson3@Jefferson.edu  
Phone: (215) 955-9099

Anthony's change management skills enhance the delivery of Jefferson's Compliance Program. His experience with continuous process improvement increases the effectiveness of Compliance's protocols and standards.



**Carrie Miller, MSN, CRNP-BC, CPC**  
VP, Compliance Revenue & Risk Intelligence

Email: Carrie.Miller@Jefferson.edu  
Phone: (267) 946-7423

Carrie's background as a clinician and educator supports her leadership of Jefferson's revenue compliance program. She uses her extensive experience with data analytics and auditing to identify and mitigate risks.



**Tamahra Morris, MHA**  
Assoc. Regional Compliance Officer - Abington

Email: Tamahra.Morris@Jefferson.edu  
Phone: (215) 481-2823

Tamahra brings years of hospital regulatory, investigatory, and quality assurance experience to Jefferson's Compliance Program. She provides guidance to operational leaders and conducts risk assessments.



**Susan Philip, BS, MSW, RN**  
Director, Regulatory Affairs

Email: Susan.Philip@Jefferson.edu  
Phone: (215) 955-9078

Susan's 20 years of experience in the healthcare industry forms the basis for the implementation of innovative approaches to manage Jefferson's regulatory compliance program and adherence to federal, state, and payer regulations.



**Sarah Rosenberg, JD**  
Regional Compliance Officer - Abington

Email: Sarah.Rosenberg2@Jefferson.edu  
Phone: (267) 734-4269

Sarah has extensive experience with healthcare law and regulations, risk management, and business operations. Her work focuses on leading internal investigations, providing regulatory guidance, and implementing compliance initiatives.



**Gretchen Segado, MS, CPC**  
Regional Compliance Officer - New Jersey

Email: Gretchen.Segado@Jefferson.edu  
Phone: (856) 397-0741

Gretchen brings decades of experience in leading healthcare compliance programs to Jefferson New Jersey. Her breadth of expertise supports Jefferson's mission and helps the Jefferson community "do the right thing."



**Patricia Schley**  
Administrative Assistant

Email: Patricia.Schley@Jefferson.edu  
Phone: (215) 955-8126

Patricia utilizes more than 40 years of healthcare and legal administrative experience to oversee and coordinate compliance services at Jefferson. She supports operational functions throughout the Jefferson Enterprise.



**Jennifer Schneller, JD**  
Conflicts of Interest Administrator

Email: Jennifer.Schneller@Jefferson.edu  
Phone: (267) 857-0926

Jennifer leverages 15 years of legal experience to enhance Jefferson's Conflicts of Interest program. She helps the enterprise comply with state and federal laws while building trust in the care, education, and services we provide.



**Giselle Stokes, MBA**  
Executive Assistant

Email: Giselle.Stokes@Jefferson.edu  
Phone: (215) 955-9089

Giselle leverages more than 20 years of experience in university and hospital administration, coupled with her background in business management, research agreements, and accounting to support enterprise Compliance initiatives.



**Laura Weeks, MBA, CHC**  
Regional Compliance Officer - Northeast

Email: Laura.Weeks@Jefferson.edu  
Phone: (215) 955-9028

With more than 15 years of healthcare experience, Laura uses her background in business administration and her extensive compliance knowledge to collaborate with operational leaders to obtain their goals in a compliant fashion.



**Roisin Welsh, MS**  
Compliance Specialist

Email: Roisin.Welsh@Jefferson.edu  
Phone: (267) 807-3326

Roisin has more than 20 years of experience in hospital logistics and business intelligence. She leverages her expertise to disseminate actionable data to ensure that Jefferson's efforts to "do the right thing" are impactful.



**Justin Whedbee, CHC**  
Sr. Clinical Documentation Auditor/Educator

Email: Justin.Whedbee@Jefferson.edu  
Phone: (215) 955-9078

Justin has more than a decade of experience in healthcare coding, billing, and documentation analysis. He supports providers and revenue cycle teams with ensuring compliance with state, federal, and payer regulations.



**Shanice Williford, JD**  
Interim Regional Compliance Officer - TJUH

Email: Shanice.Williford@Jefferson.edu  
Phone: (267) 283-7778

Shanice brings more than a decade of regulatory and legal experience to Jefferson's Compliance Program. Her innovative approaches enhance our analysis of complex regulations that impact the patients and students we serve.